Exhibit 1

am audible magic®

Developer Portal

Enhance Your Applications With Automated Content Recognition

Welcome	Testing & Evaluation	Intel® INDE

Navigation

- Shopping cart

User login

Username *

Password *

- Create new account
- Request new password

Log in

Welcome

Welcome to the Audible Magic Developer Portal!

If you are interested in enhancing your applications with Automated Content Recognition (ACR) then you have come to the right place! Audible Magic's ACR technology is supported on iOS, OSX, Android, Linux (32 & 64 bit), and Windows (32 bit).

To purchase a subscription please create an account on this site and login. With account creation you also get free access to Audible Magic's SDKs, API, Documentation, Sample Apps, Audini, Content Registration Information, and FAQs.

REGISTER NOW

Use Cases include:

Interactive TV & Advertising

Identify live TV, movies, music, or advertisements in Apps, on smart TVs, smart phones, set-top boxes, or other CE devices. Identify and synchronize events to media as it's viewed.

Copyright Compliance

Identify music, movies and television shows from pre-registered content. Create cloud-based, scan & match services or create UGC services that respect copyright ownership.

Audience Measurement

Design solutions to track media usage and gauge consumer viewing habits.

Broadcast Monitoring

Detect targeted content as it is broadcasted. Create solutions for interactive advertising, ad monitoring, or for music licensing.

Custom Use Cases

Talk to us if you have a use case not listed. Our SmartID technology is unique in its ability to adapt to the needs of almost any use case.

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